2025 SPONSORSHIP OPPORTUNITIES





Preemie Diaper Sponsor - \$2,500

Help us keep preemie diapers in stock for 2025!

Last year we provided over **6,400 preemie diapers** to over **250 babies – a 178% increase between 2023 and 2024.**

This diaper size isn't sold at most grocery/convenience stores - and costs more per diaper than regular sizes.

Help us cover the teeny tiny babies - those born prematurely and often fresh from the NICU.

Sponsorship Level	Impact	Annual Report	Website	Sponsor Banner Listing	Social Posts
\$2,500	50 babies annually	Logo	Name	Logo	х

We are seeking four Preemie Diaper Sponsors for 2025. Please email info@babiesneedbottoms.org with questions or to secure your sponsorship.



DIAPERS CHANGE LIVES



2025 SPONSORSHIP OPPORTUNITIES





Potty Pack Sponsor - \$5,000

Help us distribute 100 Potty
Packs in 2025

Last year we provided **100 Potty Packs** to help kids getting ready to potty train get excited, and provide the basic supports of training underwear, a potty-training book, and tips for parents.

Potty training is a stressful time for parents and children - and having the basics makes a difference!

Sponsorship Level	Impact	Annual Report	Website	Sponsor Banner Listing	Social Posts
\$5,000	100 children annually	Logo	Logo	Logo	х

We are seeking one Potty Pack Sponsor for 2025. Please email info@babiesneedbottoms.org with questions or to secure your sponsorship.



DIAPERS CHANGE LIVES

2025 SPONSORSHIP OPPORTUNITIES





Fill the Warehouse Sponsor -\$10,000

Help us keep our shelves full in 2025 of all diaper sizes!

Last year we provided over **700,000 diapers** across **18 WNC Counties!** We need your help to make sure we have enough diapers, of all sizes, on our shelves and ready to go when families need them!

Sponsorship Level	Impact	Annual Report	Website	Sponsor Banner Listing	Social Posts
\$10,000	2,000 babies monthly	Logo	Logo	Logo	х

We are seeking four Warehouse Sponsors for 2025. Please email info@babiesneedbottoms.org with questions or to secure your sponsorship.



DIAPERS CHANGE LIVES