



BABIES NEED BOTTOMS

— DIAPER BANK —

Diaper Drive Kit

Thank you for hosting a diaper drive! Diaper drives are an important source of community education and diaper collections for our diaper bank. Here are some tips and ideas for making your diaper drive successful! Reach out with any questions and we are happy to help - we want this to be a fun and successful experience- info@babiesneedbottoms.org

One time vs. ongoing drive

First, you will want to decide on the kind of diaper drive you are doing. Either a one time drive limited to hours or a day, or an ongoing drive. If the drive is ongoing, we recommend anywhere from one week to one month. (If you want to do something more permanent and you have the capacity, you might want to host a collection box at your location. Send us a note to learn more: info@babiesneedbottoms.org).

Location

Next, set a location that is easily accessible. Some people host at their home and place a plastic tub on their front porch with a sign. If your drive is at a school, office or place of worship, designate a central, easily locatable spot where you can collect. It is fun to watch the collections grow and for those who donate, to see the amount being collected! We can provide you a tall white collection box with a sign that is good for smaller packages and bags of loose diapers. Boxes and cases generally don't fit in it and can be stacked around the box.

Diaper supply collections

We accept disposable diapers and Pull Ups from open and unopened packages sizes Preemie through XL Pull Ups. We also accept disposable wipes and rash cream. We have a cloth diaper program where we accept gently used cloth diapering supplies (covers, inserts, cloth wipes) as well. In general, our highest need sizes are: 4, 5, 6, and Pull Ups sizes 2/3T and 4/5T. Any donation, of any size or amount helps!



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Spread the word!

Your drive is as successful as you are able to spread the word and engage your community. Use your networks online and in person to let your community know what you are doing and why it matters. Below you will find some basic diaper need facts we share to help folks understand what diaper need is and why it matters. Use email lists, newsletters, fliers, social media and word of mouth to spread the word. When using social media, please tag us @babiesneedbottoms and/or use the hashtag #babiesneedbottoms and we are glad to promote and share. We are happy to share digital versions of our logo.

Educate

Here is language you can use about what Babies Need Bottoms and diaper need are to educate your community about the need to collect diapers and diapering supplies.

What is *Babies Need Bottoms* diaper bank?

Babies Need Bottoms is a non profit diaper bank with a mission to improve the lives of babies, toddlers, and parents in Western North Carolina through diaper distribution, community awareness and partnerships. BNB currently serves partner organizations in 7 WNC counties: Buncombe, Henderson, Haywood, Madison, McDowell, Transylvania and Polk.

What is *diaper need*?

Not having enough diapers to keep your child clean, dry and healthy with sufficient diaper changes when they need them.

* When families don't have enough diapers:

- parents are stressed,
- children are uncomfortable/fussy & at risk for diaper rash,
- families can't access child care → child care centers require families provide diapers up front meaning parents can't work or attend school

* No Federal programs or relief for diapers: families cannot use WIC or SNAP (food assistance) dollars for diapers and they are expensive! Diapers cost ~\$70/month per child which is close to \$1,000 a year. Newborns use up to 12 diapers a day and older infants and toddlers use up to 8. This is a basic and ongoing expense for parents to care for their children.



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After the diaper drive

Contact Babies Need Bottoms (info@babiesneedbottoms.org) so we can arrange a time & way to get the diapers to our warehouse. We will count the diapers and share the final number so you can share this with everyone who donated. We would love to thank you on social media so please let us know the best way to recognize and tag you if you wish. Thank you!