



Babies Need
Bottoms

Diaper Drive Organizer:

Thank you so much for having enough passion and interest to host a diaper drive! We share that passion and will do what we can to help your drive be successful. Your goal, along with having fun supporting this cause, will be rewarding because it will make a difference in the lives of babies, toddlers and parents across the Greater Asheville area. Every diaper, diaper wipe and dollar raised will benefit the babies and parents of our community.

In our toolkit, we have included materials to help with the organization and operation of your diaper drive. We hope they are useful, and we encourage you to share these with your friends & family. Even a few diapers help us improve the lives of families in our community.

Please let us know the details of your diaper drive and if you need any supplies to help make the drive successful. Use the online form at <https://babiesneedbottoms.org/hosting> and we will even share the details with the community if you check the box to share your event.

Good luck and have fun,

Babies Need Bottoms

*Babies Need Bottoms is a volunteer-operated nonprofit corporation in Asheville, NC
PO Box 5171, Asheville, NC 28813*

info@babiesneedbottoms.org | www.babiesneedbottoms.org | [Facebook.com/babiesneedbottoms](https://www.facebook.com/babiesneedbottoms)

Diaper Drive Checklist

☐ Download your diaper drive toolkit from BabiesNeedBottoms.org

☐ Plan type of drive – hosted event or unattended donation box

- Hosted event: The easiest way to host a drive is by adding your diaper drive to an event that is already planned.
💡 *Baby shower, birthday party, play-date party, movie night, or your own diaper drive party!*
- Unattended donation box: Approach a business you often visit or a location you have permission to place a box.
💡 *Churches, pediatrician's office, your workplace, your child's school, local coffee shop, your home.*

☐ Plan your drive length – single day or multi-day

- If you chose a hosted event, then the timeframe depends on the event you planned. Just don't forget to add a note on invitations to bring along diaper packs and diaper wipe packages! (excess diapers in a package as useful to us well!)
- Choose whether you want the event to happen in one day or over the course of a few days. Some diaper drives last 4 weeks, but it can be just as effective to host the drive at a single day event.

☐ Tell EVERYONE

- Social media is the best (& free) way to spread the word about your diaper drive. Create an event on Facebook and share it with everyone you know. Ask them to share the event on their Facebook & Twitter pages.
- Use church & school newsletters, post your event on the Citizen-Times event calendar or other local newspaper, or let your favorite local blogger know.
- Don't forget - we love to share diaper drive events (*with your permission*), so let us know the details by email or using our online form. We will share it on our social media and website event calendar.

☐ Have fun and enjoy your drive with your volunteers!

- Don't stress over how many diapers & diaper wipes you collect. Every diaper makes a difference and even if you collect no diapers, you are still raising the awareness of diaper need in our community.



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❑ Collect the donations and keep promoting

- Donation boxes should attract attention and make your goal clear. Use a large sign that clearly states what you're collecting and that the goal is to "eliminate diaper need in our community" or "improve the lives of babies and families in our community". We have included a sample sign that you are welcome to use!

💡 *Repurpose any large Amazon boxes or stop at your local home improvement store and pick up a \$2 moving box, then cover it with wrapping paper.*

🕒 *No time to wrap your own box? Contact us and we'll drop off a donation box for your event!*



❑ Count the donated diaper supplies & thank EVERYONE

- Collect your donation box/bag (take a photo!) and total each size & wipe count using the form in this toolkit. If there are a lot of donations, recruit volunteers to help with this and share photos of everyone counting on social media.
 - Thank everyone and let them know how successful you were, so they'll be inspired by your good will. Send everyone a personal thank you, either on printed cards, email or social media.
- 💡 *Tag us on Facebook in your posts so we can help share your success with our followers.*

❑ Contact us to arrange for us to pick up your donations

- Send us an e-mail, call us or use our online form to arrange for the donations to be picked-up by our volunteer staff.

🌐 babiesneedbottoms.org/hosting

✉ info@babiesneedbottoms.org

📞 (828) 275-5485

If you have any questions about hosting a diaper drive, please ask us and we will do our best to help. Your success contributes to our success and we are so grateful to have you as a partner!



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Diaper Drive Donation Tally

Use this form to tally the donations you receive. *PLEASE* remember that every diaper supply makes a difference in the lives of babies and families. It is okay to have empty boxes and zeroes because you have already made a difference just by spreading diaper need awareness.

Organizer Name or Group	
Contact Name (if different)	
Contact Email or Phone	
Location of Drive	
Date(s) of Drive	
Size Newborn	
Size 1	
Size 2	
Size 3	
Size 4	
Size 5	
Size 6	
Size 2T-3T pull-ups	
Size 3T-4T pull-ups	
Size 4T-5T pull-ups	
Cloth Diapers	
Diaper Wipes (individual)	
Total # of Diapers	

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or



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Diaper Drive

@

Gov't assistance benefits do not cover the cost of diapers

1 in 3 families struggles to afford diapers

Monthly diaper costs can exceed \$80 per child

Diaper shortage leads to physical & emotional distress for children & parents

***Donate any
of these...***

- New packages of diapers
- Opened packages of diapers
- Diaper wipes
- Cloth diapers

Diaper drive organized by

& benefits



**Babies Need
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a nonprofit diaper bank serving the babies &
parents Greater Asheville area
www.BabiesNeedBottoms.org